

Money art marketing

Planning corporate events or marketing campaigns? Make an amazing impression on your guests/clients. The Dollar Artist sculpts enchanting money figurines for people out of real one dollar bills. As they look on, amazed and entertained, it's created to keep as a powerful memory of your special events.

For social and business events, P.R. campaigns, trade shows, corporate affairs, conventions, events of any kind, you'll make a dazzling impact with dollar art.



"Nothing...

...attracts people, catches their interest, holds their attention, like money. Having my Dollar Art program at your events will stop people in their tracks, and gets them talking about you."

— Marc Sky, Dollar Artist

DOLLAR Artist

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**Planning events?
P.R.? Tradeshow?
Amaze your clients.
Get the Dollar Artist.**



**Business and social functions, public relations, celebrations,
event marketing, promotional campaigns, trade shows...**



Make your event marketing even more unique

Emotional involvement. Take your customers out of their everyday routines and show them something very special. Involve people to their core and you create powerful connections to your company message/services.

Getting publicity, promotion and more business takes a bit of creativity.

People can be jaded nowadays, they think they've seen everything.

But not this.

We all have emotional touchstones, things we are passionately about, that deeply affect us. An affection for certain movies, hobbies, animals, interests, things that make us who we are.

Now imagine your marketing events where you can create these memorable touchstones for people. That's what Dollar Art is about.



Tradeshows

Want to pull more people into your trade show booth? Have the Dollar Artist create sculptures for the people as they watch, then give it to them for free. It's a powerful method to stand out from all the other exhibitors and get crowds lining up at your booth. As they line up you can qualify leads.



Events, public relations

Any type of event can benefit from having the Dollar Artist there. Everyone loves money, and the unique aspect of it will generate word-of-mouth advertising, and media attention.

Financial companies

While money art promotion works for any type of business, it's very effective for any kind of finance corporation (banks, mortgage, money management, etc.). The idea is to be different.

To stand out.

Your tangible service/product is money. Package the money, create fascinating shapes of it, make it unique, attractive and memorable. Then tie it into your events, exhibits, trade shows, public relations campaigns, etc.

“ I would recommend this type of merchandising to any business looking for a unique public relations tool.”

*John Pellizzari, Jr.
Executive Vice President
First County Bank*

“ We were looking for something new and different for our Grand Opening. I thought, wow, this would perfect! Money artist and a Bank, what could be better. The line of people was constant throughout the event. The customers loved the artwork and the fact that it was free. We will definitely use your services for future Atlantic Stewardship Bank events.”

*Tonni von Schaumburg
Marketing Manager
Atlantic Stewardship Bank*

“ Thanks for doing a wonderful job at the Association of Financial Planners trade show. We received great feedback on the amazing impact of your pieces of art. Look forward to working with you at future events.

*Eric Lansky
Managing Director
The Reserve*





Teddy bear



Shrek and Donkey



Elephant



Cat



Asian dragon



Peacock



Puppy



Catnap



Turtle



Brontosaurus



Abraham Lincoln



Snakes in love



Unicorn baby



Ring



Puppy love



Teapot



Homer Simpson



Loon (waterbird) and baby



Dragonfly



Stiletto heel shoes



The Kiss



Gizmo ('Gremlins')



Whale



Bugs Bunny



Tweety Bird



Road Runner



Wile E. Coyote



Butterfly



Santa Claus



Mouse



Pterodactyl



Flying dragon



Yoda



Lovebirds



Angel



Beagle



Puppy bookmark



Velociraptor



Business card holder stand



Bull



Candlelight



Stingray



Drinking bird



Kissing swans



Owl



Tony Soprano



Bat



Jabba the Hut



Dress



Winged heart



Magic rabbit in hat



Love



Bird and baby in nest



Geico commercial lizard



Cartman



Billy Bass



Fly



Swan and baby



Tinkerbell



Babe (little piggy)



Dachshund



The Bride



Golf club



Bowtie



Chick



Big mouth baby frog



Frog catching a fly



The Little Mermaid



Seahorse